

CEO

2021-2022 ANNUAL REPORT















MISSION STATEMENT

The mission of the CEO Class is to provide a comprehensive educational experience, equipping our students to become enterprising individuals and entrepreneurial thinkers who will contribute to the economic development and sustainability of our community.

























GREETINGS from the chair

Dear Investors, Friends of CEO, and the Sauk Valley Community,

On behalf of the WACC CEO Advisory Board, I want to thank the Whiteside Area Career Center, the area high schools, Sauk Valley Community College, and every business that contributes as an investor, friend of CEO, and tour site. In addition, we appreciate the individuals who give their time, talents, and energy as mentors or speakers. Because of this commitment, we are able to offer a high quality and model CEO program. It reinforces the belief that our business community is willing to invest in our youth and seeks to be part of the solution to help young people prepare for the real world. Students explore and gain a better understanding of all the career pathways available right here in the Sauk Valley. It is our hope that CEO alumni will opt to make the Sauk Valley area their home upon graduation from high school or college, become exemplary leaders for our community, and contribute to the economic viability of our region.

Despite the challenges and uncertainties of the COVID 19 pandemic; two classes, comprised of 33 students made up the WACC CEO class of 2022. Led by two incredible facilitators, Le Hartman and Emily Zimmerman, the students were able to participate in business tours, learn from key community leaders, implement amazing class businesses, and develop individual businesses to be displayed at the Annual Trade show.

I am honored to be part of this exemplary program and to serve on the WACC CEO Advisory Board with other incredibly committed and outstanding colleagues who support this program.

Sincerely,

Kris Noble

Chair- CEO Advisory Board









FACILITATOR GREETINGS



LEANDRA
HARTMAN
WACC WEST CEO
FACILITATOR

As you look through this report, you will quickly realize that the CEO program simply couldn't exist without the business community. We meet in their space, they support us financially, teach business content and life lessons, and provide mentorship to students. And that's the short list! My heartfelt "thank you" is hardly enough! Hopefully, we feel the same pride as we witness the growth in each student...and that is the biggest reward of all.

Sometimes it is easy to overlook the impact of CEO parents/guardians and fail to thank them for their role in this program. At orientation we ask them to step back and allow their child to "figure things out" and struggle, if need be. We know that is difficult, but thank you! It is all part of empowering your young adult to successfully maneuver in a business world. CEO is built on helping kids get out of their comfort zones, take risks, meet lots of people they don't know, and work in teams when it would be easier not to! It takes a brave teenager willing to jump into the unknown of CEO class—you raised a good one! No matter your contribution, be it transportation and business casual clothing or moral support and encouragement, we appreciate you! Be sure to share your experiences with other parents as we work to promote this amazing program.

My next "shout out" is to the CEO alumni! You were rock stars this year! Eighteen of you showed up on Alumni Day and many others dropped by on days you were able. You have kept in touch via email, shared stories and given updates, supported the class businesses, asked for recommendation letters, and requested business contact info. (We love our CEO network!) You are some of the biggest cheerleaders of CEO and we thank you for that.

Izaac, Lily, Zach, Kacen, Molly, Kate, Rhett, Kenny, Grant, Claire, Kory, Ally, Tate, Matt, Braeden, Lucas, Luke, Kierra, Carlos, Lexi, Alexsia, thank you for making every day joyful for me. Lucky me, to know you! I am counting on you to share your CEO experience and to come see me in the years ahead!

With much appreciation and love, Le

LeAndra Hartman, West CEO Facilitator



EMILY
ZIMMERMAN
WACC EAST CEO
FACILITATOR

This year, I had the pleasure of having representation from Dixon, Polo, and Faith Christian Schools in the East side program. The board took a huge leap of faith when deciding to open up a second location, and I believe that we are gaining momentum and becoming more recognizable in the Dixon and surrounding communities. In person events have made their way back to provide students ample opportunity to volunteer and become involved. From the Scarecrow Festival, to the Christmas Walk, class business, and now individual business, these high schoolers have expanded their knowledge and have proved to themselves that they are capable of anything as long as they put in the work.

I want to bring special attention to the CEO Trivia Night. We were watching very closely to the COVID restrictions at that time, their goal was to choose a smaller venue and sell 26 tables. A week before the event, not even have half of those tables occupied. Students pushed sales hard that weekend; calling, texting, and emailing any and all connections that they had. Just three days later, they had the opposite problem. Too many tables were sold. Logistics, problem solving, and communication were key skills to make sure the event was as successful as possible. Every decision, obstacle, and triumph was due to the dedication and effort put in by

these amazing young leaders. The venue was packed, and those who attended talked for days if not weeks afterwards about how incredibly successful and fun it was. Because of the success of the event, they almost doubled their net profit goals.

I want to thank Sauk Valley Bank, Dixon Chamber of Commerce, RiverWorks Coworking, and Dixon Police Department for providing conference room space. We were able to remain in person the entire duration of the school year, and it wouldn't have been possible without your generosity. Thank you to community leaders, mentors, investors, and speakers for believing in the power of this program and changing young lives. To my students, thank you for sharing your year with me, for putting trust in this program, for producing the "wow" factor, and for being your authentic true selves and going after what you want. I am forever grateful for you all.

With gratitude,

Emily Zimmerman, WACC CEO East Facilitator

CLASS WEST OF 2022



KENNY BOESEN

Junior, Newman Central Catholic High School

Kenny is involved in cross country, track, and basketball. Kenny enjoys his free time by golfing with friends or in the outdoors, where he likes to fish, hike, and camp. He decided to take the CEO to step out of his comfort zone, take on new challenges, meet new people, and aspire to open his own food truck. Kenny enjoys the challenges the class has to offer. For the trade show he will be operating his shaved ice business the Ice Box. After graduating from high school Kenny plans to go to a 4-year university and travel as much as he can.

LUCAS CLARK

Senior, Sterling High School

Lucas is on the swim team, in the National Honor Society and the Young Doctors League. He has enjoyed high school as a whole and everything he has learned. Lucas is always ready for a new experience or adventure. Lucas is very excited for the rest of the CEO year, especially visiting the various businesses around town and learning how they operate. Meeting new people is another important aspect of the CEO class for Lucas. In the future he plans to attend the University of Illinois at Urbana-Champaign and pursue a degree in Business. His personal business is called Aunt Jan's Jelly which he will be selling at the trade show.



ALLY CLEVENGER

Senior, Newman Central Catholic High School

Ally plays volleyball and participates in cheerleading in the fall. She is also involved in many clubs such as BLIND, National Honor Society, Student Council and more. She took CEO to gain social skills, effectively communicate with others, and better understand what it takes to run a successful business. She plans on selling Acai bowls at the trade show in April. After high school Ally plans to attend a four year University to study health science to one day become an occupational therapist. She is very excited for the rest of CEO class. It will definitely be a bittersweet ending for her. As she reflects on the past few months she feels very lucky to have experienced all the different businesses up close, and all of the opportunities available in the Sauk Valley area.



CLAIRE CRISHAM

Junior, Newman Central Catholic High School

Claire is involved in cross country. track, and cheer, as well as clubs such as Student Council, Key Club, BLIND, and Model UN. Claire enjoys school and her current day to day schedule but is very excited to move on to college. In her limited free time, she loves to spend time with her friends and hopes to travel to as many places as possible. Claire took CEO to her curriculum diversify and challenge herself, while meeting new people in a unique setting. She has enjoyed finding leadership roles in the class like becoming project manager for the Sterling Chamber Annual Dinner, as well as making new friendships this year. Her individual business, Flair, sells trendy and affordable hair scarves and hair claw clips to teen girls in the Sauk Valley Area, allowing her to utilize her love for fashion. Claire's future plans include attending a four year university to double major in business and political science as a prospective law student.



MATTHEW (TATE) DOWNS

Junior, Newman Central Catholic High School

Matthew (Tate) plans on attending Georgetown University and majoring in Political Science or Logistics and joining the ROTC program to become an officer in the Air Force. In his spare time he likes to use his computer and follow up on the latest political news through podcasts. Tate has an entrepreneurial aspiration for his future as he looks for ways to succeed in the world. This is why he loves CEO as he can learn about business and explore different ways to fulfill his goals. His CEO business is MTD NFTs. This company partners with a client who would like to create an exclusive member club for whatever following they have through the use of the relatively new NFT technology.



ALEXSIA FUNDERBERG

Junior, Sterling High School

Alexsia has played sports her whole life, with basketball being the main one. She loves animals and helping the community, such as volunteering at the YWCA and Happy Tails. With that, Alexsia has started her own business; Impact. Impact was formed to provide organizations necessary funding for operational needs in hopes of generating more profit for their organization. For the CEO class she has decided to team up with the Granny Rose Animal Shelter. Alexsia would like to pursue an academic career in college for law or politics, or even something in the animal field. CEO is a program of many opportunities and networking and is helping lead the way to her goals.

CARLOS GARCIA

Junior, Sterling High School

Carlos has played soccer throughout all three years of high school. He has played his entire life and hopes to be able to play in college. Aside from soccer, he also works at Exclusive Style & Protection and Candlelight Inn. He plans to attend college and pursue a degree in business or graphic designing. Carlos chose to take CEO to improve his communication skills, as well as to meet new people. He likes to be involved in his community and CEO has really helped with that. He plans on selling mangonadas, horchata, and tacos at the CEO trade show. His dad will be helping him and their name is "Sip 'n Chill".



ALEXANDRIA (LEXI) HEADRICK

Junior, Sterling High School

Lexi's business for the trade show is Healing Alcove. She brings to the community potted healing herbs and aloe vera for natural healing at home. She offers brochures with how to take care of, preserve, and harvest the plant. It also provides the uses of the plant. Being in CEO, Lexi has learned how to better engage in conversations and public speaking. There are many life lessons she will carry with her such as ways to determine if your goal is really a goal or a dream. Lexi's plans after high school are undecided, but she will be working on it this summer and her senior year.

KATE HENSON

Senior, Morrison High School

Kate is involved in many activities including, Student Council, Key Club, BLIND, National Honor Society, swimming, and track. Outside of school she runs a small business called Created by Kate. For the trade show she is keeping her business name but is offering a few new products including glass mugs, cups, and a juice based refresher drink. She is continuing to sell scrunchies at the trade show. She loves to sew and use her creativity to bring products to the community. She has grown to love being a business owner and to have the opportunity to share her passion. In her free time she loves to go thrifting, spend time with friends, and spend time with her family. After high school Kate plans to attend University of Wisconsin at Stevens Point, majoring in business administration, and participating in swimming.





KACEN JOHNSON

Junior, Milledgeville High School

Kacen is 16 years old. He is very passionate about sports, playing basketball, football, and running track. After high school, he hopes to go to college and travel. Kacen is a very quiet and shy person and took CEO class to improve his conversation and communication skills. He has many idea for the trade show and has settled on making fudge. Kacen's business for the CEO Trade Show is Million Dollar Fudge which uses a famous recipe.



GRANT KOERNER

Senior, Newman Central Catholic High School

Grant competes in golf and baseball. enjoys being involved extracurricular clubs such as National Honors Society, Key Club, BLIND, and Fellowship of Christian Athletes. Grant started his own business called Koerner Kreations where he creates custom stamped book decor making Quality home decor to create a cozy atmosphere in your homes. Some of Grant's hobbies include hanging out with friends, outdoor activities such as fishing, and watching movies. One reason Grant joined CEO is to further better his communication skills and make connections with professional business leaders around surrounding area. He has already engaged in many guest speakers and tours that have taught him plenty of real-world situations by solving problems. Grant plans on attending Sauk Valley Community College for two years as he hopes to have a better idea on what he wants to study and play golf.



KIERRA MAGANA

Senior, Sterling High School

Kierra comes from a biracial family enjoying growing up with of two different traditions livelihoods. Magana enjoys creating art through fashion therefore in her free time she enjoys shopping at local and out of town clothing accessory stores! She considers herself to be an active introvert who's naturally friendly, compassionate, and ready to take on her biggest and smallest goals. She plans on being a first generation four-year university graduate. What a better way to start off her dream of being a successful entrepreneur than to be a part of WACC CEO! Kierra is creating coasters using resin for Kiki's Coasters.

MATTHEW MEGLI

Senior, Rock Falls High School

Matthew is the second oldest of six siblings. When he was sixteen, he started his own business: Megli Aerial Photography. As an FAA-certified commercial drone pilot, he uses his drone to take pictures and produce videos for real estate agents, farmers, and marketing firms. Megli Aerial Photography provides high-quality custom aerial photography services for the Sauk Valley area. He can put an amazing image of your home or business on a canvas or acrylic print for you to appreciate for years to come. Although he loves aerial photography, his true passion is agriculture. He comes from a farming family south of Rock Falls. His family has a sod farm: Sauk Valley Turf, and they also grow seed corn, corn, and soybeans. After high school, he wants to go to Black Hawk College for a few years to gain more knowledge of the agriculture business and broaden his experience. Matthew chose to take CEO because he wanted to improve his communication and leadership skills and make connections to local business owners. In his free time, Matt likes to work on the family farm, kayak, bike on trails, and spend time with his family.



KORY MULLEN

Senior, Newman Central Catholic High School

Kory currently participates in key club, national honor society, and also likes to play golf and baseball. Kory has started his very own business, Cut + Dry Cutting Boards where he makes hand-made wooden cutting boards out of woods such as Sugar Maple, Cherry, and Walnut. There are two sizes of board; Fun-Size which is a very small board used to cut lemons, limes, and garnishes to prepare drinks and the Chop Block is much larger and is used for cutting meat and larger items of food. Kory is very passionate about CEO and excited to learn more about the small businesses located throughout our community and how important they are for a city to thrive. You can find Kory outside driving around town, constantly hanging with his friends. But only a few know he loves anything outdoors whether it's hunting, fishing, hiking, and any water sports. Kory's future plan is to attend a four year college pursuing a degree in general engineering yet doesn't know the college best fit for him. Kory has always been a laid back yet assertive person. He can jump on you in a second and critique not being afraid to let someone know. A quote he has always lived by is "peace be the journey".

RHETT OETTING

Senior, Newman Central Catholic High School

Rhett is involved in National Honor Society, Knitters Club, AV Club, BLIND, Kairos, football, and track. Rhett Oetting is the owner of Sucker Punch energy drinks. There will be a choice of caffeinated and decaffeinated drinks at the trade show. He took CEO to figure out what he wants to do for a career. He is interested in the business world but is still open to other options. Rhett likes to spend his free time hanging out with friends, watching TV, and going to work. Rhett works at Happy Joes in Morrison where he works both ovens. He hopes to become more confident and a leader from his experience in CEO. Rhett's future plans are to attend a four year university, he is still undecided on what he wants to major in. As Rhett reflects on this past year of CEO, he is pleased with how this program has made him grow as a person and is proud of who he is and who he's becoming.





ZACHARY PAULEY

Junior, Milledgeville High School

Zachary participates in basketball, student council, National Honor Society, and band. In his free time, he enjoys sports, learning new skills, and getting involved in his community. He took CEO to broaden his horizons and to get a unique experience outside of a classroom. In the future, he would like to continue learning about business by either starting his own or getting a business degree from a university. His goal is to achieve financial freedom for him and his family, so he can experience as much of the world as possible. The first step to achieving this is hopefully with his CEO business, Judy's Jumble. The business will sell a trail mix he has enjoyed since childhood. He believes everyone at the trade show will enjoy it too.

MOLLY RIFFLE

Senior, Morrison High School

Molly Riffle is a 17 year old student who is devoted to a strong work ethic. For the past four summers she has been detasseling. She has also worked at McDonalds and in March 2021 she got a job at Climco Coils in Morrison. When she has free time she tries to spend it with her family gardening, goofing around, and being on the river. Her personal business is WACC SNACC'S, because we all like to snack! WACC SNACC'S offers two different types of flavored pretzels, garlic and chocolate. After high school Molly plans to attend Sauk Valley Community College for two years and though she is unsure of her future plans she is considering working as a 911 dispatcher. CEO has taught her to explore her community and get involved with local businesses.





BRAEDEN RUIZ

Senior, Sterling High School

Braeden devotes a lot of his time to swimming, as he does it year round. He also loves being outside and spending his free time with his friends and family. He is involved in the National Honor Society and the Young Doctors League Club at school. Braeden wants to attend the Illinois State University and enroll in the ROTC program to become a military officer. He also wants to get a degree in computer science and become a software engineer. Braeden's business is Bussin Cookies and he sells chocolate chip, butterscotch, and snickerdoodle cookies. He uses his grandma's secret recipes and he wants to share his delicious cookies with the community.



LILIANNA SMITH

Junior, Milledgeville High School

Lilianna is involved in volleyball. basketball, softball, spirit squad, choir, theater, and she is vice president of both student council and National Honor Society. After high school, she plans to go to a university 4-year to study psychology and continue playing volleyball. For the trade show. Lilianna has started a business called "For the Birds" where she will be selling low-waste bird seed ornaments with biodegradable string to put outside and watch nature enjoy.



IZAAC TOMS-SMITH

Senior, Milledgeville High School

participates Izaac in many extracurriculars such as; football, basketball, baseball, student council, drama club, band, and choir, Izaac's future plans are to attend the University of Illinois and pursue a degree in Kinesiology, and to play baseball while doing so. In his free time, Izaac enjoys cooking, playing video games, and hanging out with his friends. Izaac joined CEO to learn the inside of the business world, gain many connections, and how to handle finances. His plans for the trade show are to create a company called Zeek's 'Zones and sell calzones to provide a fine dining experience at a low cost.



LUKE VALENTINO

Senior, Sterling High School

Luke is a very active member in his school. He is the president of Young Doctors League, involved Excellence Program. Rotary Athletically, Luke competes on Outside of school, Luke loves to enjoy the outdoors during his free time by fishing, skiing, and spending time with friends and family. Luke has been involved in his family business all his life, and in recent years has been working full time during the summers. He skills in his time working at his family business. Luke's business is "Luke's Leather" which creates quality leather goods for the everyday worker and consumer. After graduating, Luke plans on majoring in accounting and economics at the University of Notre Dame.













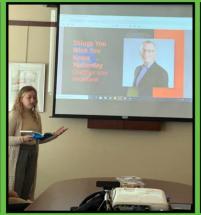














CLASS EAST OF 2022



CHLOE COIL

Senior, Dixon High School

Chloe is the captain of the tennis team and does track and softball. Chloe spends her free time hiking, hanging out with her friends, running her personal business, and coaching a special needs tennis and basketball teams. She joined CEO in order to get out of a classroom setting and engage in her community.

ALEX GEORGIEV

Senior, Dixon High School

Alex participates in soccer year round at the high school and Rockford Raptors. He works at Kohl's and is a student mentor at school. He plans to attend a university in the fall and major in law or business. He lives with his family of four and his puppy. In his free time, he likes to hang out with his friends and girlfriend, go to concerts and eat out. His co-owned business is Rave Bros Energy.





SARAH-ELIZABETH HAENITSCH

Senior, Faith Christian High School

Sarah-Beth is a competitive dancer at Eastman School of Dance. She has achieved many accomplishments in her dancing career, among them are seven national titles. She participates in Student Council, and is also president of 4-H and Key Club, and editor of her school's yearbook. After high school, she plans on attending Sauk Valley Community College and transferring to a university to study business. Sarah-Elizabeth is taking the CEO Class to gain a better understanding of what she would like to study in college and become better acquainted with the business world. The business she started is called Pressed Pretties, where she presses flowers and frames them.



MORGAN MCBRIDE

Senior, Polo Community High School

Morgan spends most of her free time volunteering at church, school, or community events. She just finished her last season on the varsity cheerleading squad at PCHS and is diving right into her final Softball season. Morgan is involved in many clubs including FFA, FCCLA and Student Council. She is currently the Vice President of her Drama Club, and recently stared in their production of Aladdin as Jasmine. Morgan is on her churches adult and youth group worship teams where she sings and plays piano. She also leads the kids' ministry lessons twice a month. Simply Soaps is the business that Morgan created for the trade show, keep your eyes out for the possibility of online sales after the event. Morgan plans to go to college and become an elementary teacher, using the communication and leadership skills she learned at CEO to be the best teacher she can be.

BRIDGET MCCRORY

Senior, Dixon High School

Bridget participates in high school theatre. She also has a passion for animals, specifically her 5 pets. After high school she plans to attend Sauk Valley Community College and do their online program while residing in Florida. Her plan is to transfer to a Florida University and major in animal behavior with a minor in business. She wants to work with animals in some capacity. Her business at the trade show is "Fur Fangz", which will be selling animal themed hand tied blankets, plushies, apparel, and dog/cat stickers.





LOGAN MOELLER

Senior, Dixon High School Logan participates in tennis, key club, student council, and he is senior class President. Outside of school he also works as a barista at Coffee Crush and lifeguard/swim instructor at the YMCA. After high school, Logan plans to attend Illinois State University to major communications with dreams of being an event planner or publicist. In his free time he enjoys listening to music, hammocking, hiking, and playing tennis. For the trade show, he is teaming up with Alex Georgiev to create Rave Bros Energy.



KADEN MULLIGAN

Senior, Dixon High School

Kaden is a part of the baseball team and has played since T-ball. From Spring to Fall he also participates in drag racing. In his first year he placed runner-up his first race and also acquired his first win. In the summer, he works for the Dixon Public Works Department. He plans on attending Sauk Valley Community College and then transferring to university afterwards. In his spare time, he enjoys lifting weights, working on race cars, spending time with friends, and being outside. At home, he currently resides with his father and stepmom. Kaden started out with a slight problem of being a little too shy. but he has worked hard to get out of his shell more. His individual business is D-1 Interior Detailing.



MARLEE OROS Senior, Dixon High School

Marlee is the Editor-in-Chief of the yearbook, as well as a journalist for the school newspaper. She is incredibly passionate about singing musical participates in productions both at DHS as well as in Rockford. Marlee is most likely attending Augustana College next year, in hopes of earning her PhD and becoming an English professor at the collegiate level. In her free time, she loves reading, hanging out with friends, thrifting, and watercolor painting. Her individual business for the trade show is Corny Pops.



MASON RANDICK

Senior, Dixon High School

Mason loves all sports and outdoor activities. Mason plans on attending college, majoring in business.

HAYDEN STEINMEYER

Senior, Dixon High School

Hayden plays baseball and wrestles. In his free time, he enjoys riding four-wheelers with friends and hiking with his girlfriend. After high school, Hayden plans to attend Sauk Valley Community College and then transfer to a four-year university to study business.





KELSEY WOOLARD

Senior, Dixon High School

Kelsey joined CEO to get more insight to business and real world experience. This has helped improve her communication skills. In her free time she enjoys hammocking, thrifting clothes, and making jewelry. She works at La Vigna in Oregon. At the trade show her business is Lady Lemonade: a unique twist of flavors on lemonade.

MENTORS

A mentor is matched with each CEO student. They assist and guide them through the process of creating their individual businesses.

Dean Ahlers
Caroline Arnould
Tani Bauer
Shelly Brantley
Shane Brown
Gary DeVore
Aaron Flick
Rebecca Garland
Nicole Goodeill
Janna Groharing
Lynn Hammer

Chris Hammitt
Brian Hawkins
Jennifer Heintzelman
Dr. David Hellmich
Nikolas Jakobs
Rebecca Jones
Dallas Knack
Danny Langloss
Bo Mays
Thomas McDonald
Dan McEntee

Terry McGuire
Paul Osborn
Nicholas Pepper
Suzi Perino
Alejandro Rivera
Cassandra Salmon
Angelic Stewart
Mike Venier
Sena Warkins
Bill Wescott
Amy Williamson

CLASS HOSTS

Because CEO doesn't meet in traditional classrooms, we are thankful for the businesses who invite us in throughout the year.























Business Tours

7:24 Fitness
Ag Perspective

AirPlay Espresso and Bakery

Astec Mobile Screens

BorgWarner Dixon, LLC

Boss Carpet

Brandywine

B-You Salon

Center for Youth-Sterling Township

Centerstage Dance Company

City of Sterling

Coffee Crush

Crest Foods

Culvers

Curate

Days Inn

Dinges Fire Company

Dixon Park District

Dixon Police/Fire Department

E D Etnyre & Co. Educators of Beauty Exclusive Style

Frary Lumber

Freedom Motorsports

Greater Sterling Development Corporation

Halo Branded Solutions

Holiday Inn

Jakobs Brothers Farms





Ken Nelson Auto Group
Kitchen Inc
Kunes Country
Mama Ciminos
McCormick Event Center
MCR Technologies
Mercantile/Twin City Market
Midland Building

Development Project

Northland Mall

Palmyra Pub & Eatery

Pam's Hallmark

Picked Exchange

Pine Creek Escape

Preston Schilling Funeral Home

Raynor Garage Doors

RB &W District

Rhuomai Studio

RiverWorks Coworking

Rock Falls Chamber of Commerce

Rock River Grain

RRCA Accounts Management

Rustic Roots

Sauk Valley Area Chamber of Commerce

Sauk Valley Bank

Sauk Valley Food Bank

SBM

Selmis Floral and Wedding Events

Smoked on 3rd Sterling Federal Bank Sterling Main Street Sterling Wood

United Way of Lee County

UPM Raflatac

Venier Jewelers

Verifacts Walmart DC

Westwood Fitness Center

Willey Flower Farm

Woodlawn Arts Academy YMCA

YWCA West End Moxie

















SPEAKERS

Jamie Leech

Rob LeSage

Mike Lindy

Bo Mays

Pat McBride

Diane McFarlin

Terry McGuire

Ryan Miller

Tim Morgan

Kris Noble

Mary Oros

Bob Pilling

Chris Pilling

Mat Pistole

Kim Purvis

Larry Reed

Pat Riley

Jason Roe

Suzanne Ravlin

Dan Remmenga

Gary Sandrock

Sean Sandrock

Dan Schwank

Peyton Shipp

Kathryn Snow

Daniel Swihart

Chris Tennyson

Robert Urbanski Mike Venier

Deb Trancoso

Chad Weigle

Jill Shaulis

Paul Osborn

Dr. Jon Mandrell

Mayor Liandro Arellano Caroline Arnould Sandi Baylor-Schmidt Karla Belzer Tekla Martin and Brinkley EmmaLea Bittner **Bethany Bland** Shane Brown Michelle Burns State Representative Tony McCombie Lance Buser Jessica Campbell Cindy Conklin Lori Cortez Norm Deets State Representative Tom Demmer Dr. Jon Devereaeux Gary DeVore Margo Empen **Deb Endress** Kim Ewoldsen Eric Feissinger Aaron Flick Ryan Follis RJ Gabaldon Doug Gamm Jeff Gee Jim Grot John Gvozdjak Dr. Dave Schreiner **Barb Harrison** Le Hartman Jennifer Heintzelman Dr. David Hellmich Scott Hibbard Joe Strabala-Bright Kirstina Hosticka **Brandt Hutchcraft** Julie Jacobs Margo Jakobs Nik Jakobs Josh Johnson

Deana Jones Josh West Jim Keenan Justin Wiggins Dallas Knack **Small Business Development Center Danny Langloss Specialized Construction Rock River Marketing Group**

INVESTORS

Thank you to all our CEO Investors!

Bill Berger BorgWarner Dixon, LLC **Boss Carpet One** CEO Class of 2018 CEO Class of 2019 CEO Class of 2020 CEO Class of 2021 City of Dixon City of Sterling Clifton Larson Allen Crest Foods Dave & Stephanie Schreiner Deer Valley Banquets & Golf Dixon Chamber of Commerce & Main Street, Inc. Drs. Dave & Linda Hellmich Edward Jones - Chad Weigle Etnyre International, Ltd Farmer's National Bank Jakobs Bros. Farms, Inc. Jerry and Kathy Binder Jon & Margo Empen Joseph Bittorf Josh Johnson Ken Nelson Auto Group Knie Appliance & TV, Inc

KSB Hospital





Lance Wahl McCormick's Nursery MCR Technologies Group, Inc. Melton Seed & Service (Channel Seeds) Mid America Plastic Company Pam's Hallmark Pest Control Consultants QC Community Foundation NMC Foundation Fund QC Community Foundation Tim & Jeanie Sullivan Foundation Fund Sandrock Farms Sauk Valley Media Sterling Federal Bank Sterling Main Street Sterling Township **US Bank** Value Lab WCT Midwest Willett, Hofmann, & Associates, Inc.

LEGACY INVESTORS

Astec Mobile Screens Bill Benson **Blackhawk Hills Regional Council CGH Medical Center** Champion Chisel Works, Inc. **Community State Bank** Frantz Manufacturing Co. **Greater Sterling Development Corp** John & LuAnn Gvozdjak Halo Branded Solutions. Inc. Leandra Hartman Midland States Bank Moore Tires Inc. Rock River Lumber & Grain Co. **RRCA Accounts Management** Sauk Valley Bank **Sauk Valley Area Chamber of Commerce** Sterling/Rock Falls Community Trust The Cornerstone Agency **United Way of Whiteside County VeriFacts Inc** Wahl Clipper

FRIENDS OF THE



































ADVISORY BOARD



KRIS NOBLE **Board Chair** Sauk Valley Area Chamber of Commerce Executive Director



JOSHUA KNIE Vice Chair Knie Appliance and TV, Inc. BorgWarner Dixon, LLC Store Manager



DEB TRANCOSO Secretary Senior Engineering Coordinator



JULIE JACOBS Treasurer Blackhawk Hills Regional Council Office Manager



DEBBI KELLY Board Member Newman Catholic High School Counselor



CHRIS TENNYSON Board Member Lee, Ogle, and Whiteside ROE Regional Superintendent of Schools



DEANA JONES Board Member Wahl Clipper Corporation Staffing & Training Manager



MICHAEL LINDY **Board Member** Ashton Franklin Center CUSD #275 Superintendent



SHANE BROWN Board Member CGH Medical Center Vice President Physician Services



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MARGO EMPEN Board Member Dixon Public School Superintendent



KEN BURN Advisory Member Whiteside Area Career Center Student Services Coordinator CEO Investor Recruiter



JOSH JOHNSON **Advisory Member** Whiteside Area Career Center Director



JOSH WEST **Advisory Member** Sauk Valley Community College Dean of Business, Career and Technical Programs



CLASS OF 2014

Nicholas Abele, Sterling Jacob Ardis, Newman Bryan Arteberry, Bureau Valley James Bass, Dixon Christopher Bauer, Prophetstown Cory Brown, Morrison Kiley Carroll, Eastland Jameson Fagan, Eastland Abigail Gillette, Rock Falls Sarah Gunderson, Sterling Rachel Humphreys, Newman Joshua Knie, Sterling Lindsay McCoy, Amboy Alan Osterhaus, Milledgeville Brady Reuter, Newman Bryson Reyes, Newman Cody Sanders, Rock Falls Andrew Schmitt, Newman AJ Sharp, Newman Kyle Sinn, Sterling Marissa Vesey, Forreston Bailey Wallingford, Faith Christian Thomas Wei, Rock Falls

CLASS OF 2015

Isaiah Celestino, Sterling Kyle Decker, Newman Aaron Frank, Rock Falls Drake Gaul, Polo Christian Hicks, Dixon Nick McGuire, Sterling Destiny Pontnack, Eastland Bailey Russell, Bureau Valley Margaret Smith, Newman Brittani Sohn, Dixon Ashley Stralow, Morrison Farrah Stubbe, Eastland Regan Todhunter, Newman

CLASS OF 2016

Nicole Arduini, Rock Falls Hannah Atherton, Bureau Valley Addyson Bales, Rock Falls Jackson Bauer, Prophetstown Kaitlin Brown, Rock Falls Primitivo Cosileon, Rock Falls Payton Harris, Milledgeville Maura Harrison, Newman Bryana Johnson, Sterling Dontae Johnson, Prophetstown Samuel McCullough, Dixon Jazzarae McGlown, Dixon Bronson Mintun, Rock Falls Nolan Moeller, Rock Falls Mason Myers, Rock Falls Kevin Sigel, Prophetstown Kyle Sigel, Prophetstown Sterling Thornton, Sterling Clara Thorpe, Dixon Jamyson Trancoso, Sterling Michael Willard, Dixon

CLASS OF 2017

Tristen Aguilar, Polo Dylan Alexander, Milledgeville Eli Blaney, Newman Ross Cady, Prophetstown Karley Crady, Rock Falls Evan Ernst, Morrison Drew Gray, Rock Falls Abby Gunderson, Sterling Darius McGlown, Dixon Natalie Osterhaus, Milledgeville Madi Purvis, Prophetstown Christopher Rademacher, Polo Emily Smith, Dixon Ethan Sensor, Sterling Faith Sandrock, Rock Falls Noah Tupper, Rock Falls Tessa Vander Bleek, Morrison Kody Wetzell, Prophetstown Justin Wiggins, Dixon Maddie Wilson, Newman

CLASS OF 2018

Kurt Agravante, Sterliing Isaac Blaney, Newman Jose Castro, Sterling Nicholas Clemens, Dixon Mitchell Clodfelter, Sterling German Delacruz, Rock Falls Victoria Dingman, Sterling Jasmine Haggard, Prophetstown Samuel Hildebrand, Dixon Gehrig Koerner, Newman Kade Kovarik, Prophetstown Andrew Laub, Oregon Anastasia Matias, Eastland Hannah McCarty, Newman Kortney Queckboerner, Milledgeville Brendon Riesselman, Oregon Rachel Scidmore, Milledgeville Kallie Timmons, Prophetstown Madison Weaver, Eastland Jack Williamson, Rock Falls Cassidy Wilson, Newman Hannah Wilson, Newman

CLASS OF 2019

Kennedy Anderson, Rock Falls Jalen Bickett, Rock Falls Hunter Buser, Newman Cailean Davids, Forreston Olivia Edmondson, Sterling Lauren Humphreys, Sterling Camryn Johnson, Rock Falls Sean Lahey, Dixon Alyssa Mathews, Rock Falls Grant Minnsen, Prophetstown Elise Moeller, Rock Falls Lauren Moeller, Rock Falls Meghan Morales, Prophetstown Brady Moran, Newman Erin Porter, Rock Falls Nolan Randick, Dixon Allison Rhodes, Polo JoHannah Ruff, Erie Grace Sandrock, Sterling Spencer Schutz, Rock Falls Brittney Shipman, Rock Falls Riley Wescott, Newman Andrew Wilson, Newman Kyle Yde, Newman Justin Young, Polo

CLASS OF 2020

Evan Adami, Sterling Clair Bradshaw, Sterling Sherlynne Brown, Newman Carsen Farral, Prophetstown Sara Hafner, Sterling Kaitlin Hanrahan, Prophetstown Clayton Johnson, Prophetstown Maxwell Jones, Prophetstown Sam Lauer, Ashton Franklin Center Damon Miller, Milledgeville

Damon Miller, Milledgeville Liberty Nichols, Rock Falls Josh Olson, Sterling Nathan Ottens, Sterling Stephen Reifsteck, Eastland Cecelia Ryan, Sterling Sean Sandrock, Prophetstown Aidan Schmall, Dixon

CLASS OF 2020 (CONT)

Nicholas Simester, Sterling Lucas Sotelo, Sterling Taylor Spellman, Dixon Nathan Strong, Milledgeville Jayden Valdez, Dixon Meghan VanBuren, Faith Christian Trevor White, Dixon Jacob Wickert, Dixon Dylan Winstead, Sterling Carol Yingling, Milledgeville

CLASS OF 2021

Jesse Arians, Sterling Jack Boss, Dixon Emily Brooks, Prophetstown Connor Colby, Dixon Ashley Crawford, Dixon Joe Dukes, Dixon Lauren Fagan, Dixon Meg Frank, Rock Falls Estella Gardner, Sterling Makenzie Glassburn, Rock Falls Daxtun Heier, Sterling Connor Hummel, Amboy Grace Jakobs, Milledgeville Shannon Kelly, Newman Brooklyn Lachat, Oregon Marco Lopez, Rock Falls Dom Lozano, Dixon Ryan McGinn, Newman Sydney Minnsen, Prophetstown Autumn Nelson, Rock Falls Nate Neubauer, Newman Elliot Noble, Newman Rosie Reyes, Rock Falls Brooklynn Reynolds, Rock Falls Will Rude, Newman Grace Smith, Dixon Nick Smith, Milledgeville Cadence Stonitsch, Rock Falls Ellie Wasson, Rock Falls Emma Watts, Rock Falls Katie Witherow, Rock Falls



If you are interested in supporting the CEO Program by becoming an investor, please use the form below. Thank you!



"The mission of the CEO program is to prepare our youth to be responsible, enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute to the economic development and sustainability of our area. It is our hope that these young entrepreneurs will follow in the footsteps of many of the entrepreneurs in our community and will reside in or return here to run their business, raise their families, and give back to their community."

Dear Community Stake Holder:

You are the heart of CEO! Your commitment of time, treasure and energy is critical to the success of CEO.

As a CEO INVESTOR or FRIEND, you are providing the needed resources for student tuition and other expenses associated with the program, while also ensuring the sustainability of the CEO Class for future students.

Thank you for supporting CEO!

I/We understand that our contributions will be used for the operating needs of the CEO Program in my community. In consideration of the gifts of others for the same purpose, I/We hereby agree to contribute the following (please).

In consideration of the gifts of others for the select all that apply):	same purpose, I/We hereby agree to	contribute the following (please
INVESTOR – \$1,000 per year for three y	rears	
INVESTOR – \$3,000 one-time payment	in full	
FRIEND OF CEO – Amount \$		
MENTOR – Be paired with a student for the course of the class year so that they may call on me with questions and I may offer advice or other support as needed.		
HOST SITE – Provide a meeting place for the class.		
BUSINESS VISIT – The class may tour my business at least one time in the course of the class year.		
GUEST SPEAKER – Volunteer to speak to the class about my business or life skills.		
Name:		
Company Name:		
Address:		
Phone:E	mail:	
Signature:		Date:
Payment Method:		
my check for the entire pledge is attached	ł.	
I prefer a 3-year pledge. My check for the	first payment is attached.	
Please bill me.		
Please make checks payable and mail to Sauk Valley College Foundation, 173 IL RT2, Dixon, IL 61021. Sauk Valley		
College Foundation is a 501(c)3 organization. Your donations are tax deductible to the extent allowed by law.		

Josh Johnson Whiteside Area Career Center 815.626.5810 jjohnson@wacc.cc

VISIT WACC-CEO.COM FOR MORE INFORMATION

Sauk Valley College Foundation Office foundation@svcc.edu 815.835.6329